

4447 413-564-1206
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP5/12 18.00
*** WPXI-TV ***

ADV # 016513	ADV. NAME	ISS/PRIORITIES	USA ACTION
AGY # 01954	AGY. NAME	MUNDY KATOWITZ	MERT...

1322 G STREET SE

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6297474

PRDCT	PRIOR USA ACT 8/28	EST#1522 COMMENTS
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FLIGHT DATES	AUG28/12	SEP3/12	WK-1	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

P: TO NSM/NSA

IN LINDSEY FOR CHERYL
M1 AND 2 OK
TTLS \$8,400
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		730P-800P	30		\$1,250.00	8/31	8/31	0		FRI	0
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1522												
PROGRAM : WHEEL-FORTUNE< CON COM1 : WHEEL-FORTUNE<												

REP HEADLINE# 6297474 TRF# 329019
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 215 564 1103
SEP5/12 18.00
CHANGES *** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	A		700P-730P	30		\$1,250.00	9/3	9/3	1		MON	1
PROGRAM : WHEEL-FORTUNE< ORD COM1: JOEP ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG31 ON LINE-2 FOR 1 SPOT/WK												
11	S		1235A-135A	30		\$200.00	8/29	8/29	0		WED	0
PROGRAM : J FALTON-NBC< CON COM1: J FALTON-NBC<												
14	A		1242A-141A	30		\$200.00	8/29	8/29	1		WED	1
PROGRAM : J FALTON-NBC< ORD COM1: LATE RUN- SPT RAN AT 139A IN PRG ORDERED DUE TO CONVENTION OVERUN ORD COM2: THX- JEN THIS IS A MAKE-GOOD FOR AUG29 ON LINE-11 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: FRI/730P-800P OFFER: MON/700P-730P CMT: JOEP				AUG31 SEP3		30S 30S	\$1,250.00 \$1,250.00	(AUG31/12) PLS ADVISE.	
M2	OK'D	BUY#11	MISSED: WED/1235A-135A OFFER: WED/1242A-141A CMT: LATE RUN- SPT RAN AT 139A IN PRG ORDERED DUE TO CONVENTION OVERUN CMT: THX- JEN				AUG29 AUG29		30S 30S	\$200.00 \$200.00	(SEP5/12) PLS ADVISE.	
SEP/12			\$8,400.00									

CONTRACT TOTAL \$8,400.00
TOTAL SPOTS 12



MARKET TOTALS \$27,096 WPXI 31% KDKA 33% WTAE 24% WPGH 10% CABL 0% WPCW 0% WPMY 2%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6297474 TRF# 329019 CREDIT ADVISORY: AGENCY CREDIT RISK !!! FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 12 *** WPXI-TV

ADV # 016513 ADV. NAME ISS/PRIORITIES USA ACTION REP. # OFF. # 18 SALESMAN #
AGY # 01954 AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE
WASHINGTON, DC 20003
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6297474 CLASS: NATL. LOCAL REGIONAL
PRDCT PRIOR USA ACT 8/28 EST#1522 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG31/12 12.

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#2 MISSED: FRI/730P-800P AUG31 30S \$1,250.00 (AUG31/12)
OFFER: MON/700P-730P SEP3 30S \$1,250.00 PLS ADVISE.
CMT: JOEP
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL \$8,400.00
TOTAL SPOTS 12

REP HEADLINE# 6297474 TRF# 329019
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION SEP5/12 15.07
*** WPXI-TV ***

ADV # 016513 ADV. NAME ISS/PRIORITIES USA ACTION
AGY # 01954 AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

REP. # OFF. # 18 SALESMAN #
BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6297474 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIOR USA ACT 8/28 EST#1522 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 15.07

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2 MISSED:FRI/730P-800P AUG31 30S \$1,250.00 (AUG31/12)

OFFER:MON/700P-730P

SEP3

30S \$1,250.00

PLS ADVISE.

CMT:JOEP
CMT:SPT IS BOOKED- THX JEN

M2 UNRESL BUY#11

MISSED:WED/1235A-135A
OFFER:WED/1242A-141A

AUG29
AUG29

30S \$200.00
30S \$200.00

(SEP5/12)
PLS ADVISE.

CMT:LATE RUN- SPT RAN AT 139A IN PRG ORDERED DUE TO CONVENTION OVERUN
CMT:THX- JEN

CONTRACT TOTAL \$8,400.00
TOTAL SPOTS 12

Contract #

P/E Type

P/E Status

Preempted

P/E Date

Rate

Times

Len

SPW M T W T F S S

Station

Thursday, August 30, 2012 5:17:00 pm

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 329019

Advertiser: Pol/Iss/Priorities USA Action (16513)

329019,7,0,1

Pre-empt

Open

8/29/12 3:28pm

8/31/12

\$1250.00 7:30:00P -WHEEL

OF FORTIN

:30

1

WPXI

WHEEL 730P/2

08/28/12-09/03/12

06297474

Totals for: Pol/Iss/Priorities USA Action (

Totals for: 329019

\$1,250.00

\$1,250.00

Preempt Count:

1

Preempt Count:

1

Jeopardy

9/13

line 13

Q-130



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A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.